



Birra Moretti POSM

2011

Basic POSM



1109018 glass 20cl
1109019 glass 40cl



1109903 glass La Rossa 20cl
1109904 glass La Rossa 40cl



1109337 tap handle



1109937
tap handle
La Rossa



1109316 tray



1109320 coaster

Bar and staff



1109172 short apron



1109173 long apron



1109171 pizza dishes



1109315 bottle opener

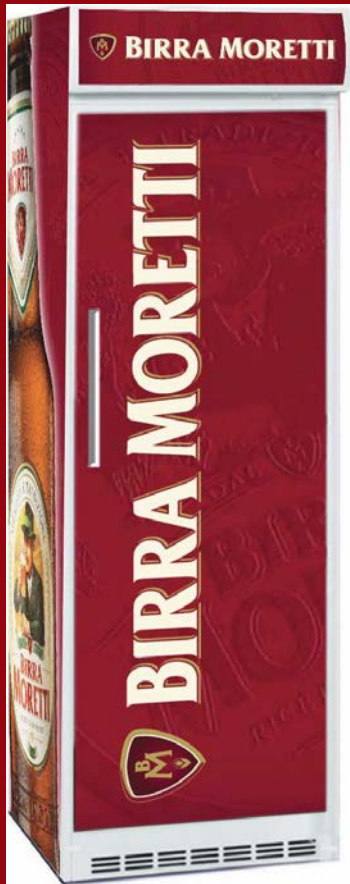


1109445 pizza cutter



1109324 serviette holder

Visibility



1109495 fridge



1109130 historical framed posters



1109163 tin plates



1109183 neon light



1109054 mirror

Outdoor



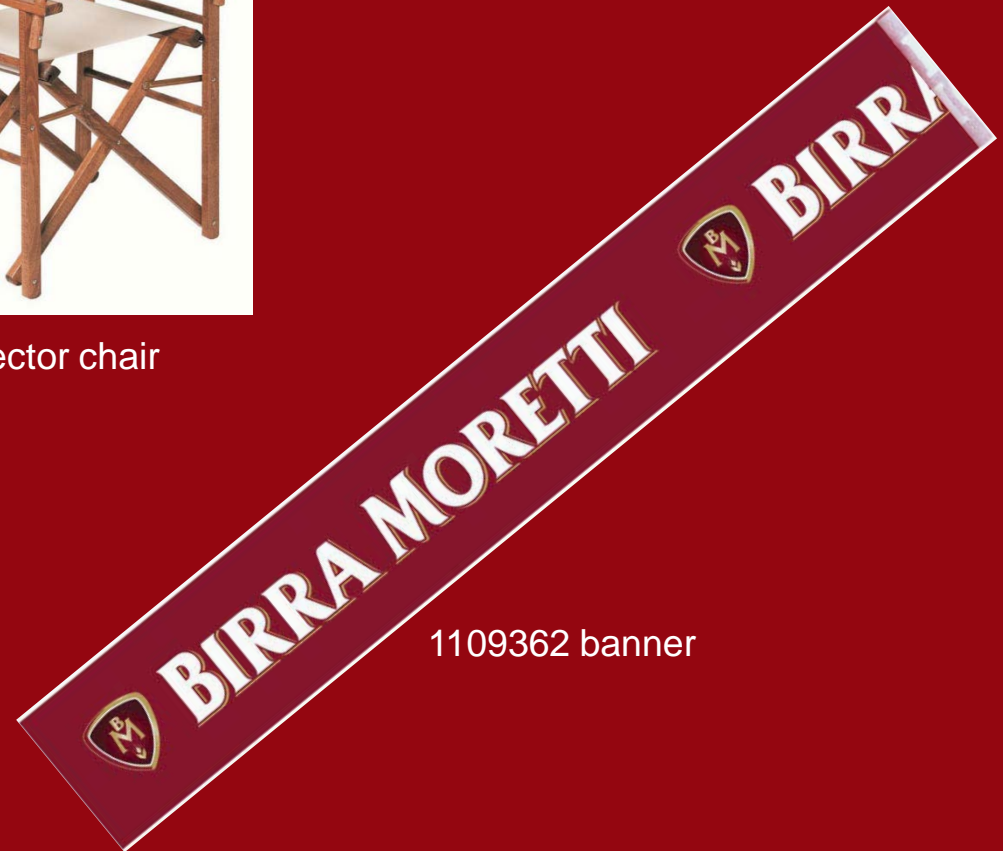
1109162 A-framed blackboard



1109149 director chair



1109389 wooden table and chairs (4) kit



1109362 banner

Outdoor visibility



1109118 parasol gazebo (ecru)



1109150 sun umbrella



1109128 parasol gazebo (red)



1104250 parasol base



1101698 sun umbrella base

Textiles



1109615 bowling bag



1109164 shopper



1109610 football bag



1109360 baseball cap



1109342 men polo
shirt M/L



1109347 women red
polo shirt



1109375 women red sweater M
1109376 women red sweater L



1109064 men red sweater L
1109065 men red sweater XL

Football & more



1109116 football table



1109167 historic wood case

POSM specifications

BIRRA MORETTI 2010 POS MATERIALS

BIRRA MORETTI	code	ITEM DESCRIPTION	PREZZI 2010	ITEMS PER PACK	MEASURES	MATERIAL	ORDERED QUANTITY (N°of PACKS)	VALUE (EUR)
GLASSES	1109018	20CL GLASS	2,78	6		GLASS	0	0
	1109019	40CL GLASS	3,71	6		GLASS	0	0
LA ROSSA GLASSES	1109903	20CL GLASS	4,77	6		GLASS	0	0
	1109904	40CL GLASS	5,55	6		GLASS	0	0
SERVICE MATERIAL	1109320	COASTERS	1,11	100	diameter 35 cm	TIN PLATE	0	0
	1109316	TRAY	4,35	3		COTTON 100%	0	0
	1109172	SHORT APRON	1,57	1		COTTON 100%	0	0
	1109173	LONG APRON	2,43	1		METAL - SILICONE	0	0
	1109315	BOTTLE OPENER	4,80	10		ALLUMINIUM	0	0
	1109324	SERVLETTE HOLDER	3,80	2		BAKED CLAY	0	0
	1109337	TAP-HANDLE	8,00	1		BAKED CLAY	0	0
LA ROSSA SERVICE MATERIAL	1109937	TAP-HANDLE	8,00	1		BAKED CLAY	0	0
PIZZERIAS' KIT	1109445	PIZZA CUTTER	6,00	5		WOOD - METAL	0	0
	1109171	PIZZA DISHES	4,35	6		CERAMIC	0	0
VISIBILITY	1109054	MIRROR	16,25	1	H 44 L 64 cm	GLASS-WOOD	0	0
	1109495	FRIDGE	477,00	1	H 199 P 67 L 60 cm	GLASS - PLASTIC	0	0
	1109116	PROFESSIONAL FOOTBALL TABLE	500,00	1	H 90,5 L 137 P 76 - KG 90	WOOD - METAL	0	0
	1109118	GAZEBO (ECRU)	70,40	1	3 mt X 3 mt	LEGNO -POLYESTER	0	0
	1109128	GAZEBO (RED)	70,40	1	3 mt X 3 mt	LEGNO -POLYESTER	0	0
	1104250	BASE FOR GAZEBO	12,00	1			0	0
	1109130	HISTORICAL FRAMED POSTERS	27,80	4	46x24,5 cm - 35,5x45,5 cm	CRILEX - WOOD - PAPER	0	0
	1109183	INTERIOR SIGN	76,00	1	46X22 cm	NEON	0	0
	1109149	"DIRECTOR" CHAIR	20,15	1		COTTON - WOOD	0	0
	1109150	SUN UMBRELLA	7,50	1		METAL - COTTON	0	0
	1101698	BASE FOR SUN UMBRELLA	2,88	1		plastic	0	0
	1109162	A-FRAMED BLACKBOARD	36,15	1	60x97 cm	WOOD	0	0
	1109163	TIN PLATES	51,00	4		TIN PLATE	0	0
	1109167	HISTORIC WOOD CASE	12,50	1		WOOD	0	0
	1109362	BANNER	71,40	1	50 MT	TNT	0	0
	1109389	WOODEN TABLE & CHAIRS (4) KIT	120,00	1	table 70x70 h 72 cm - chair L 55 H 72,5 cm	ALLUMINIUM- WOOD	0	0
MERCHANDISING	1109615	BOWLING BAG	8,54	1		PLASTIC	0	0
	1109164	SHOPPER	12,50	10		COTTON 100%	0	0
	1109610	FOOTBALL BAG	18,80	1		plastic	0	0
	1109064	MEN RED SWEATER	16,45	1	LARGE	COTTON 100%	0	0
	1109065	MEN RED SWEATER	16,45	1	XL	COTTON 100%	0	0
	1109375	WOMAN RED SWEATER	15,35	1	M SIZE	COTTON 100%	0	0
	1109376	WOMAN RED SWEATER	15,35	1	L SIZE	COTTON 100%	0	0
	1109347	WOMAN RED POLO SHIRT	26,85	3		COTTON 100%	0	0
	1109342	MEN POLO SHIRT		1	M/L SIZE	COTTON 100%	0	0
	1109360	BASEBALL CAP	9,42	6		COTTON 100%	0	0